

HCO BULLETIN OF APRIL 17, 1959  
THE CREDO OF A GOOD AND SKILLED MANAGER

13. He must never permit himself to pervert or mask any portion of the ideal and ethic on which the group operates or must he permit the ideal and ethic to grow old and outmoded and unworkable. He must never permit his planning to be perverted or censored by subordinates. He must never permit the ideal and ethic of the group's individual members to deteriorate, using always reason to interrupt such a deterioration.

14. He must have faith in the goals, faith in himself and faith in the group.

15.// He must lead by demonstrating always creative and constructive goals.// He must not drive by threat and fear.//

16.// He must realize that every individual in the group is engaged in some degree in the managing of other men, life and MEST and that a liberty of management within this code should be allowed to every such sub-manager.// Thus conducting himself, a manager can win empire for his group, whatever that empire may be.//

L. RON HUBBARD

LRH:MP:IWH  
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LRH:MP:IWH:DLF